

2010: A CHANNEL ODYSSEY

Exploring Channel Transformation



Discussing business over drinks is a tried-and-true way to make new connections so why not do it at your booth? As a Sponsor of the Partner Pub Crawl, your booth will be frequented by thirsty Channel Partners attendees taking part in the Crawl, giving you the opportunity for some extended one-on-one face time with potential partners and clients.

Don't pass up this exciting and innovative approach to enhance your Channel Partners exhibiting experience!

As an official Partner Pub Crawl sponsor, your company logo and booth number will be featured in:

- * Pre-show promotion e-mail about the Partner Pub Crawl
- * Designation as a Partner Pub Crawl Sponsor in the Channel Partners Show Planner and Show Guide
- * Partner Pub Crawl flyer handed out at the expo hall entrance
- * Partner Pub Crawl blog on www.channelpartnersconference.com

All exhibitors who are offering alcoholic beverages in their booths on Tuesday, March 2nd, during expo hall hours are eligible to participate. All beverage orders must be placed through the Mandalay Bay Catering Department and all catering expenses are the responsibility of the exhibitor.

Sponsorship: \$1,000
(Does not include any catering related costs)

Reserve your spot today:
Call Stacy Whitley at +1 480 281 6779